The One Thing

Do one of these things every day to generate deal flow.

Tick these off as you go - one thing, each day!

- 1. Email the list
- 2. Call a prospect
- 3. Mail a letter to a prospect
- 4. Mail a sample to a prospect
- 5. Call an inactive client
- 6. Do a webinar, podcast, interview, speak
- 7. Call or email a JV partner
- 8. Touch base in a NEW way with an 'A List' prospect
- 9. Email or SMS 'A List' client for update
- 10. Personal letter or email
- 11. Send a video to a prospect (personal)